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# 100% ONLINE MASTER OF BUSINESS ADMINISTRATION- ENTREPRENEURSHIP (MBA-E)



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## OPEN AND DISTANCE LEARNING (ODL)



**Complete your MBA in  
1 year duration (3 semesters)**



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# MASTER OF BUSINESS ADMINISTRATION-ENTREPRENEURSHIP (MBA-E)

**OPEN AND DISTANCE LEARNING (ODL)**

**UniKL BIS**



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**MALAYSIAN PROMOTION RATE**  
**10% OFF THE TUITION FEE**  
 (FOR EARLY BIRD)  
PLEASE CONTACT US FOR MORE INFORMATION

## ENTRY REQUIREMENT

- i. A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate; OR
- ii. A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment; OR
- iii. A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and with relevant working experience, subject to a rigorous internal assessment; OR
- iv. A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses; OR
- v. Other equivalent/related qualifications to a Bachelor's degree (Level 6, MQF) recognised by the Malaysian Government.

## STUDY SUBJECT

|            |  |
|------------|--|
| SEMESTER 1 | <ul style="list-style-type: none"> <li>• Economic Analysis for Business Decisions</li> <li>• Financial and Managerial Accounting</li> <li>• Strategic Management</li> <li>• Research Methodology</li> <li>• Entrepreneurial Finance</li> <li>• Operation Management</li> </ul> |
| SEMESTER 2 | <ul style="list-style-type: none"> <li>• Strategic Human Resources Management</li> <li>• Strategic Marketing</li> <li>• Business Project 1 / Research Project 1</li> </ul>   |
| SEMESTER 3 | <ul style="list-style-type: none"> <li>• Digital Entrepreneurship</li> <li>• Entrepreneurial Decision Making</li> <li>• Negotiation And Ethics</li> <li>• Business Project 2/Research Project 2</li> <li>• New Business Venture</li> <li>• Change Management</li> </ul>        |

## ENGLISH REQUIREMENT

for international students only

- Achieve a minimum Band 4 in MUET OR equivalent to CEFR (Mid B2)



### STUDY PERIOD

- ✓ Full time : 1 - 1.5 years (3 - 4 semesters)
- ✓ Part Time : 3 - 6 years (6 - 12 semesters)



### DELIVERY METHOD : OPEN AND DISTANCE LEARNING

- ✓ Online classes on weekend for selected topics
- ✓ Fully supported by Self-Instructional Materials (SIM)



### PROGRAMME FEE

- ✓ Local : RM 22, 510.00
- ✓ International : RM 29, 640.00



### STUDY LEVEL

- ✓ Master by Coursework