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MASTER OF BUSINESS ADMINISTRATION-ENTREPRENEURSHIP (MBA-E)

(N-DL/0414/7/0338) (MQA/PA 18581)

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WHERE KNOWLEDGE IS APPLIED AND DREAMS REALISED

MARA CORPORATION

MASTER OF BUSINESS ADMINISTRATION-ENTREPRENEURSHIP (MBA-E)

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APPLY NOW

ENTRY REQUIREMENT

i. A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate; OR

ii. A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment; OR

iii. A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and with relevant working experience, subject to a rigorous internal assessment; OR

iv. A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses; OR

v. Other equivalent/related qualifications to a Bachelor's degree (Level 6, MQF) recognised by the Malaysian Government.

STUDY SUBJECT

SEMESTER 1	• Economic Analysis for Business Decisions • Financial and Managerial Accounting • Strategic Management • Research Methodology • Entrepreneurial Finance • Operation Management
SEMESTER 2	• Strategic Human Resources Management • Strategic Marketing • Business Project 1 / Research Project 1
SEMESTER 3	• Digital Entrepreneurship • Entrepreneurial Decision Making • Ethics and Sustainable Governance • Business Project 2 ** If taken Research Project no Business Project 2 • New Business Venture • Change Management

ENGLISH REQUIREMENT
for international students only

- Achieve a minimum Band 4 in MUET OR equivalent to CEFR (Mid B2)

STUDY PERIOD

- Full time : 1 - 1.5 years (3 - 4 semesters)
- Part Time : 3 - 6 years (6 - 12 semesters)

DELIVERY METHOD : OPEN AND DISTANCE LEARNING

- Online classes on weekend for selected topics
- Fully supported by Self-Instructional Materials (SIM)

PROGRAMME FEE

- Full Time
  Local : RM 22, 510.00
  International : RM 29, 640.00
- Part time
  Local: RM 24, 495.00

STUDY LEVEL

- Master by Coursework

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